

Degree Map
WP Online – MBA with Marketing Concentration
 Start Date: Spring 2, 2025
 Students Who Get All Foundation Courses Waived
 Expedited Track – 9 months

Spring II 2025	Summer I 2025	Summer II 2025	Fall I 2025	Fall II 2025
MGT 6570 - Innovation, Strategy and Corporate Sustainability – 3 credits	**MKT 7880 - Global Marketing – 3 credits	RPS 6100 - Influence, Persuasion and Negotiation Strategy – 3 credits	**ENT 7300 - Marketing for Entrepreneurship – 3 credits	MBA 6700 - Integrated Learning Capstone – 3 credits
*MKT 7960 - Marketing Strategy – 3 credits	*MKT 7900-Consumer Behavior – 3 credits	MGT 6050 - Business Analytics for Strategic Decision Making – 3 credits	*MKT 7940 – Digital Marketing – 3 credits	FIN 6550 - Financial and Economic Global Strategy – 3 credits

- *Course is only offered once per year academic year during this session.
- **Course is only offered in this semester each academic year
- Prerequisite courses, when applicable, must be taken or registered for in a prior session.
- MBA 6700 should be taken in one of the final two 7-week sessions of the program & requires a prerequisite override from your advisor – (Brian Grzymkowski, grzymkowskib@wpunj.edu)

